




# MICHAEL MARTIN

WEB DESIGN + DEVELOPMENT

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## EXPERIENCE

### Evident Point Software

SEP 2010 - ONGOING | FREELANCE | RICHMOND, BC

- Designed the identity, website and brochure for e-reading software.
- Developed iPad web application according to clients design specifications.
- Refreshed company website to improve brand consistency and update content.

### Absolute Software

OCT 2007 - JUL 2010 | VANCOUVER, BC

- Relunched website to support 11 languages, a resource library and new products. Evaluated and selected a content management system to support these needs.
- Designed and developed a partner extranet. Planned the site architecture, the registration process and content management.
- Created and deployed an internal social network to encourage communication and collaboration. Was responsible for site architecture, design, new features and promotion.

### Anthem Web Services

JUN 2007 - ONGOING | FREELANCE | VANCOUVER, BC

- Designed and animated Flash e-card for music festival in Australia.
- Helped redesign Megadeth's website and Myspace to support new album launch.
- Implemented a flash multimedia gallery for music studio website.

### Bristol Group

JAN 2007 - JUN 2007 | INTERNSHIP | ST. JOHN'S, NL

- Print design for multi-lingual application forms, brochures, and billboards.
- Designed and performed color separations for a series of credit cards.

### Bluedrop Performance Learning

DEC 2006 - JAN 2007 | FREELANCE | ST. JOHN'S, NL

- Designed and developed e-learning website for Canadian Food Inspection Agency.

### Johnson Geo Centre

JUN 2006 - AUG 2006 | ST. JOHN'S, NL

- Designed and developed the Gift Shop's website to display products offered.
- Developed custom newsletter and content management system.

### AppleCore Interactive

APR 2005 - AUG 2005 | INTERNSHIP | ST. JOHN'S, NL

- Regularly maintained NewfoundlandandLabrador.com website.
- Maintained several client's websites and newsletters.
- Was also responsible for search engine optimization.

## SKILLS

### SOFTWARE

Photoshop  
Illustrator  
InDesign  
Fireworks  
Flash  
Coda  
Dreamweaver  
Axure

### LANGUAGES

English  
HTML  
CSS  
PHP  
ASP.net  
XML / XSLT  
jQuery  
JavaScript  
Actionscript

### SYSTEMS

Wordpress  
ExpressionEngine  
Drupal  
Sitefinity CMS  
The Level CMS  
Telligent Enterprise  
Sharepoint

### VERSION CONTROL

Subversion  
Git  
Visual Studio Team Suite

### LEARNING

HTML5 / CSS3  
GitHub & Tower  
The Secretary CMS  
Symphony CMS  
Unicycling

## EDUCATION

### Graphic Arts Diploma

SEP 2005 - JUN 2007 | COLLEGE OF THE NORTH ATLANTIC, ST. JOHN'S, NL

- Studied color theory, typography, page layout, illustration, design for business, marketing, packaging, lithography, silkscreen printing, photography, publication design, website design and art history.

### Multimedia: Internet Development Diploma

SEP 2003 - JUN 2005 | COLLEGE OF THE NORTH ATLANTIC, CLARENVILLE, NL

- Graduated with honors and awarded President's Medal for highest academic standing.
- Studied graphic design, 2d/3d animation, audio & video editing, Java, PHP, CGI, database operations, project planning, creative writing and marketing.

## AWARDS AND ASSOCIATIONS

### MacWorld 2008 Conference & Expo

2008 | SAN FRANCISCO, CA

- Exhibited for Absolute Software and answered questions from conference attendees.
- Developed landing page to promote special MacWorld discount to attendees.
- Attended training session from Adobe.

### Skills Canada

2006 - 2007 | NATIONAL AND PROVINCIAL COMPETITIONS

- Awarded Bronze medal at Canada-wide web design competition held in Saskatchewan.
- Awarded Gold and Bronze medals in consecutive years at the Newfoundland web design competition.

### Advancing Canadian Entrepreneurship

2003 - 2005 | CLARENVILLE, NL

- Took part in event planning ventures throughout the year. Produced several marketing materials for majority of events including tickets, posters, banners, etc.
- Designed final presentation and competed at the ACE National Exposition in Toronto.
- Was selected to design the presentation for the national winners who went on to compete at the SIFE World Cup.

**Interested in learning more about me?**

Visit my portfolio and resume online at [michaelmartin.ca](http://michaelmartin.ca)  
or email me at [hello@michaelmartin.ca](mailto:hello@michaelmartin.ca).

Thank you for your time!